

T e s t i m o n i a l s

"professional and engaging style"

"He quickly grasped the key issues our members face daily and offered numerous suggestions to deal with them"

John Fiegel,
Executive Director,
International Slurry Surfacing Association

"When I was looking for a speaker, I wanted someone who was going to give more specific actionable tactics, not so much motivation or cheerleading. That's what we got, so I was very pleased"

Kimberly Ann Hardcastle
Marketing Director
The SoCo Group

"Very informative & encouraging"

"Great marketing ideas"

"Very thought provoking"

Danielle Adams
President
Meeting Planning Experts

"I wish I had more time to hear more ideas!"

"Very interesting"

Gabriela Castillo
Marketing Director
Las Rocas Resort and Spa, Mexico

"Your energy and playfulness certainly add to the great content you shared"

"Great job - attention to detail"

Doug McPhee
Conferon & Meeting Planners International
San Diego Chapter

"motivating and educational"

Brett Tyrrell
Enterprise Rent-a-Car

"Rodger Price today was well worth my coming here and I drove 3 hours to get here from way up north. And I was considering not coming down because I've been to too many seminars and I thought, yeah another one. But I came in and I'm very, very glad that I did."

William Haus
Sales Representative
The SoCo Group

"Steps of Marketing. Simple & Efficient"

Nicky de Champlain
Director of Sales
CMG International

"Very informative. Got your mind working"

Bernie Kaye
Owner
Entertainment Solutions West

"Good tools"

"Personable speaker - involved audience"

Madelyn Manusa
VP
PRA Destination Management

"It's good to have a presentation like this to remind of some of things we're overlooking."

Paul Oliver
CEO & President
The SoCo Group

"Rodger keeps the subject matter interesting and moving quickly"

"Great information"

Jon Armstrong
Tour Group
Hotel & Convention Sales Manager
Enterprise Rent-a-Car"

"I liked the casual, laid-back atmosphere"

"more time since there was so much good info! Thank you!"

Kristen Long
Sales Coordinator
KiddieCorp

"very motivational - makes one want to take action..."

"I was brainstorming the whole session"

Kristine Entwistle
Special Events Manager
Scripps Foundation

"He knew our target market, he knew wordage that usually only a company employee would know, terminology, target markets, sales, our problems in the current market as of today."

William Haus
Sales Representative
The SoCo Group

"Great ideas! Good examples. I appreciate how you tried to personalize it to my organization"

Alison Raphael
Events & Meetings Manager
BIOCOM

"Got me thinking outside my box" "fresh ideas!"

Rebecca Miller
Marketing Manager
Hornblower Cruises & Events

"Gave me some valuable tools I can use anywhere"

"Great presentation! Good sense of humor"

Beth Madsen
Director of Reservation
Glorietta Bay Inn



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